



Avanzando

Pasión por el mariachi, excelencia para el futuro.

2026 CONFERENCE SCHEDULE

AVANZANDO MUSIC WORKSHOPS - DAY 1		
TIME	ACTIVITY	
8:00–8:30 AM	Check-In & Registration (McCombs Lobby)	
8:30–9:00 AM	Demonstration & Introduction – Mariachi Los Camperos (All Attendees)	
9:00–11:00 AM	Music Workshops (Assigned Rooms)	KEY
11:00–11:10 AM	Break	ALL ATTENDEES
11:10–12:50 AM	Music Workshops (Assigned Rooms)	MUSIC WORKSHOPS
12:50–1:50 AM	Lunch (Carlos Alvarez Theatre)	PROFESSIONAL LEARNING
1:50–2:50 AM	Dr. Adolfo Estrada <i>Jaliscienses with Mariachi Los Camperos de Jesús 'Chuy' Guzmán</i>	Sones
3:00–4:00 AM	Music Workshops (Assigned Rooms)	

AVANZANDO PROFESSIONAL LEARNING - DAY 1		
TIME	HEB Hall	Carlos Alvarez Theatre
9:00 – 10:15 AM		Richard Carranza The Carranza Conversation <i>From Passion to Program: Making the Case for Mariachi in Your School System</i>
10:15 – 10:25 AM	Break	Break
10:25 – 11:40 AM	Eddy Lopez <i>Building Routine and Developing Technique in Mariachi Students</i>	Rosendo Ramos <i>Engaging the Ensemble: Classroom Strategies for Successful Mariachi Programs</i>
11:40 – 11:50 AM	Break	Break
11:50 – 12:50 PM	Adrian Perez <i>An Approach to the Implementation of Harp</i>	Joseph Alcocer <i>Bridging Orchestra and Mariachi</i>
12:50 – 1:50 PM		Lunch
1:50 – 2:50 PM	Dr. Adolfo Estrada <i>Jaliscienses with Mariachi Los Camperos de Jesús 'Chuy' Guzmán</i> (HEB Hall)	Sones
2:50 – 3:00 PM	Break	Break
3:00 – 4:00 PM	Eloy Garza <i>Developing Foundational Skills & Ensemble Readiness</i>	Joseph Alcocer <i>The First 100 Days: Building a Mariachi Program in Your School</i>

AVANZANDO STUDENT WORKSHOPS - DAY 2	
TIME	ACTIVITY
8:30–10:30	Music Workshops (Assigned Rooms)
10:30–10:40	Break
10:40–12:20	Music Workshops (Assigned Rooms)
12:20–1:20	Lunch (Carlos Alvarez Theatre)
1:30–2:45	Dr. Adolfo Estrada <i>The Musical Journey of Miguel Guzmán: From Stage to Classroom</i> (HEB Hall)
2:45–3:00	Student Showcase Preparation
3:00–4:00	Student Showcase (HEB Hall)

AVANZANDO PROFESSIONAL LEARNING - DAY 2		
TIME	HEB Hall	Carlos Alvarez Theatre
8:30–9:45 AM		Richard Carranza The Carranza Conversation <i>Avanzando with Purpose: Building and Sustaining Mariachi Programs That Last</i>
9:45–9:55 AM	Break	Break
9:55–11:10 AM	Eddy Lopez <i>Adapting Mariachi Repertoire to Appropriate Skill Levels</i>	Eloy Garza <i>Preparing Mariachi Ensembles for Competition Across Different Levels</i>
11:10–11:20 AM	Break	Break
11:20 AM–12:20 PM	Adrian Perez <i>Navigating STEM and Higher Education through Mariachi Music</i>	Rosendo Ramos <i>Supporting New Mariachi Educators: Planning for Success in the Classroom</i>
12:20–1:20 PM		Lunch
1:30–2:45 PM	Dr. Adolfo Estrada <i>The Musical Journey of Miguel Guzman: From Stage to Classroom Includes Avanzando Legacy Award Presentation</i>	
2:45–3:00 PM	Student Showcase Preparation	
3:00–4:00 PM	Student Showcase	